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KOSHERCRUISES.COM SAILS FROM SUMMER 2010 CRUISE SEASON INTO SUMMER 2011 CAMPAIGN

Successful Glatt Kosher Cruises to Bermuda and Greek Isles Set Tone for Upcoming Sailings to Europe and Alaska

FT. LAUDERDALE, Fla. (October 10, 2010)—Koshercruises.com, a preeminent kosher cruise operator, has unveiled its summer 2011 cruise lineup on the heels of a triumphant summer season. On the agenda are Glatt Kosher cruises to the Baltic region; Alaska; the Greek Isles; and Spain and Italy. Dates, full itinerary descriptions as well as deck plans and pricing are available online at www.koshercruises.com. The website also features highlights from the summer cruises to Bermuda and the Greek Isles to give potential clients a glimpse of the luxury Kosher vacation experience.

The still-talked-about Greek Isles sailing, which was led in conjunction with Lasko Kosher Cruises and Yeshiva University and featured the preeminent London Beth Din for Kashrut supervision, brought passengers from all across the U.S. and Canada, as well as South America, Australia, the Netherlands, Belgium, and the UK. YU President Richard Joel and Rabbi JJ Schacter from YU, and Dean Karen Bacon and Dr. Steven Bacon from Touro College all presented provocative lectures. Also among the highlights were special excursions to Jewish points of interest in Bari/Trani, Italy; Rhodes, Greece; and Dubrovnik, Croatia. A delicious Oneg Shabbat with singing and an outstanding Malaveh Malka BBQ capped off the 7-day cruise.

“Our Rav HaMachshir, Rabbi Dome and his staff of Mashgichim did an incredible job supervising,” stated Arlene Lasko, principal of Lasko Kosher Cruises and host of the cruise to the Greek Isles. “The Rabbis were available 24 hours a day to answer any questions and were also at the ready in the tea rooms and during all food preparation. We truly enjoyed having them as part of our team, as did our cruise passengers.”

Bermuda drew a predominantly northeastern audience since it conveniently embarked from Cape Liberty in New Jersey. The ambiance on this sailing was definitively a laid-back one, with the beach the focal point, and families joining together as newly found friends for group jet-ski and snorkeling trips; and singles and teenagers challenging each other to card games. The entertainment on board was stellar and varied from hilarious comedic acts to stunning Cirque de Soleil style performances. Yet, the tea room proved to be the most popular meeting spot for Kosher cruise passengers each day, since themed snacks included make your own sundaes, sushi, falafel, and a burger bar.

“We really appreciate all the effort that was made to make our vacation so enjoyable,” said Robert Epstein who hails from Australia, of the Greek Isles cruise. “To know that every meal was abundantly and creatively prepared, served on time and with great style was wonderful. And your warm and friendly personalities added to our enjoyment.”

For the upcoming season, Koshercruises.com will repeat the always popular Greek Isles itinerary, this year scheduled for August 22nd. The season will launch on June 26th with the Baltics (with stops in Denmark, Sweden, and Russia); followed by Spain and Italy (among the ports of call are Barcelona, Palma de Mallorca and Rome) on June 27th. Another sailing to the Baltics is scheduled for August 21st. The season will end with Alaska on August 14th, set to be the breathtaking, thrilling adventure it is every year. All cruises depart from various ports in Europe, except for Alaska, which embarks from Vancouver, BC. This year, Koshercruises.com sailing will be aboard both elegant Costa and luxurious Celebrity cruise liners. Another Yeshiva University and Lasko Kosher Cruises partnership for one of the listed sailing is in the works.

All Koshercruises.com cruises offer premium accommodations, three fresh, gourmet Glatt Kosher, Cholov Yisroel meals daily plus afternoon tea and late night snacks. Koshercruises.com staffs each cruise with a Rav Hamachshir and Mashgichim who painstakingly Kasher a designated portion of the galley in advance of the sailing and subsequently maintain 24-hour presence in the kitchen. In addition to Glatt Kosher dining, Koshercruises.com offers daily Minyanim in a dedicated Shul on board and memorable Shabbatot at sea in accordance with Orthodox law.

Other exciting features of a Koshercruises.com vacation at sea are enriching programming featuring lectures by esteemed rabbis and personalized tours that visit Jewish historical and cultural points of interest. Of course, as an independent yet integrated group of each cruise, guests are always free to partake in all of the ship's entertainment, activities and exhilarating excursions.

Koshercruises.com is a family owned tour operator catering to the discerning Kosher traveler. The company partners with top-tier cruise lines to offer a myriad of vacation destinations with embarkations from different ports of call around the world. Koshercruises.com also designs and coordinates custom itineraries for large groups. For more information or to reserve a cabin for your next Kosher cruise vacation, call (718) 928-5554 or visit www.koshercruises.com.